

Abstract of the Disclosure

Upon detecting when a communication unit (12) becomes active in a network, and further upon determining that this communication unit became active without also simultaneously self-initiating a network presence update, another network entity (14) automatically sources a network presence update message on behalf of the communication unit. Such a message may be directed, for example, to a presence server (15). In a preferred approach, such presence updates are batched and provided to a subscribing mobile communication unit pursuant to a corresponding resource conservation strategy.